INST 203—Introduction to East Asian Studies
Spring 2017
Monday & Wednesday: 3:30-4:45, Croft 107

Dr. Joshua Howard
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915-5749
Office Hours: M/W 2:00-3:00 and by appointment
313 Bishop

Course Description:

INST 203 introduces students to important social, economic, political and cultural issues facing contemporary East Asia. Although I will emphasize post-WWII developments, an understanding of the traditions and historical roots of these societies are essential to learn about East Asia and its future prospects. How people in China, Japan and Korea have dealt with the legacies of colonialism, war, and revolution will be one overarching theme for this course. In addition we will examine some of the causes and consequences of East Asia’s economic “miracles.” Using a multidisciplinary approach, we will examine several important historical turning points, such as the Opium War, the Meiji Restoration and the Second World War, and then proceed to a survey of key issues confronting contemporary East Asia. We focus the last unit of the class on East Asia in the context of international relations. Course requirements include active class participation, three short papers, one presentation, midterm and final exam.

The course has several goals: to develop greater understanding of one of the world’s most important regions; to examine societies with very different values and attitudes from ours so as to generate cross-cultural understanding and broaden intellectual horizons; and to promote an increased ability to think, analyze and write. All that is required is an open mind and willingness to learn about other peoples and cultures. You are reminded of the wisdom of Confucius: “learning without thought is labor lost; thought without learning is intellectual death.”

Texts

Each year Americans spend five times as much on dog food as on college books. INST 203 is doing its part to help us get priorities right. The following texts are available at the Student Union Bookstore and, if available, placed on 24-hour reserve at the Williams Library.


Course Requirements

(1) Presentation & Two page synthesis (100 points)
(2) One midterm exam: essay and short-answer format, given in class (150 points)
(3) Three 3-page papers (150 points each)
(4) Final comprehensive exam (200 points) Consists of essays and short-answer. Students must take the final exam to pass the course.
(5) Class participation (100 points)

Presentation: During the second half of the course students will prepare a 10-minute PowerPoint presentation on one of the topics highlighted by a double asterisk on the syllabus. In certain cases, two students will present on the same topic. Students will pick their topic during the first week of the course and then periodically check online versions of either China Daily, People’s Daily, Daily Yomiuri, Asahi Shimbun or the Japan Times. Over the course of the semester you should collect five media articles from one of these Asia-based papers on your topic. The articles should be current, published within the last three months. You should submit the articles in hard copy with a two-page synthesis of these articles to the instructor on the day of your class presentation.

Attendance at class is required, and any record of excessive absences or tardiness will be treated as cause for lowering the final grade. More than 5 absences may result in automatic failure of the course. Make-up examinations and quizzes or extensions to the due dates for essays will be granted only to students who have encountered well-documented health, family, or work-related emergencies.

Essays will be evaluated in the following terms: How cogent, compelling, and consistent is the argument of the paper? How well have you employed evidence drawn from the reading to support your argument, and how extensively? And, how clear and correct is the prose of the essay?
Note: After I return your essays with grade and comments, you may re-submit the paper if you received a C+ or lower and if you choose to redraft substantially. The rewrite is due within a week after I return your paper. You must include with your resubmission a short paragraph detailing exactly what content changes you have made. The grades will be averaged. There is no guarantee that a revised paper will receive a better grade than the original paper.

Statement on Plagiarism and Academic Integrity:
There will be zero tolerance for academic dishonesty in any form, including cheating on exams and plagiarism, which means essentially the act of passing someone else’s work off as your own in any form. Such activities amount to theft of intellectual property. Assignments found to be in violation will be failed without the possibility of repeating them and the student may fail the course.

I use the following grading scale: 93-100% an A, 90-92% an A-, 87-89% a B+, 83-86% a B, 80-82% a B-, 77-79% a C+, 73-76% a C, 70-72% a C-, 60-69% a D, and 59% and below an F. A grade lower than "C" will not count towards the International Studies major.
Classroom Conduct:
Please come to class ready to learn. Students engaged in other activities during class distract the instructor and other students. This includes eating, reading the newspaper, doing other assignments, passing notes, texting, and talking to neighbors. Students found to be doing any of these activities will be asked to leave the classroom.
All electronic equipment (laptops, phones, etc…) must be turned off during class. Students should bring a pen and paper to class for note taking.
Please use restrooms before or after class.

Schedule of Lectures and Readings
Readings marked with * can all be downloaded from the “Course documents” section of Blackboard. Please bring them to class on the due date as they will serve as the basis for discussion.

Part I: Traditions, Turning Points and Encounters with the West

1. M Jan.23 Introduction, Geography and Languages
2. W Jan.25 Confucius & the Chinese Political System
   Confucius- Analects* Miyazaki-China’s Exam Hell*
3. M Jan.30 The Tribute System and Opium War
   Chinese Interpreter* Qianlong* Lin Zexu* Stearns-Bingham*
4. W Feb.1 Imperialism, Reform and Radicalism, 1860-1911
   Feng Guifen* Wo-Jen* Qiu Jin* Zou Rong*
5. M Feb. 6 Tokugawa Japan
   Elison*Arai Hakuseki* Cook-47 Ronin*
6. W Feb.8 Meiji Restoration
   Charter Oath* Rescript on Education* Fukuzawa* Beefeaters*
   **Essay 1 due in class**
   Huffman, 1-25*; Fukuzawa-Goodbye Asia*; Dower-Throwing off Asia*
   (pages TBA)
   **Presentations** on woodblock prints of First Sino-Japanese War
Part II: War and Revolution

8.W  Feb.15  May 4th, Mao & the Chinese Revolution, 1919-1927  
Lu Xun* Mao-Investigation*

Grasso, ch.6* Mao-Three Venerable Articles*

10.W  Feb.22  Japan’s Wartime Experience  
Hashimoto* Dower-Race, Language and War* Huffman, 55-70* Morris*

11.M  Feb.27  War and Memory  
Stimson* Stearns-Dower* Barefoot Gen* Science Comics* Denton*  
Presentations on “Ground Zero 1945”

12.W  Mar.1  Allied Occupation of Japan  
MacArthur* Kawabata*  
Life: “Sunday at Hirohito’s” (Feb.4, 1946) http://tinyurl.com/8b9tzhd,  
http://commons.wikimedia.org/wiki/File:Macarthur_hirohito.jpg

13.M  Mar.6  Midterm Exam

Part III: Postwar Japan: From “Miracle” to Precarity

14.W  Mar.8  Japan’s Economy and the “Developmental State” Model**  
McCargo*

15.M  Mar.20  Industrialization in East Asia  
Vogel, The Four Little Dragons  
Group presentations: TBA

16.W  Mar.22  Education & Exams**  
Rohlen* Aspinall*,Mak*, 21-26, 73-81

17.M  Mar.27  Rural transitions and families in flux  
Essay 2 on Bernstein’s Haruko’s World

March 28 4:00-5:30  Panel discussion on North Korea  
Korea Economic Institute of America, William Brown and Scott Snyder (Extra credit)

18.W  Mar.29  Women and Gender Roles in urban Japan**  
Kyoiku mamas* Allison* Iwao*
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| 19.M   | Apr.3 | Precarious Futures**  
Reading: TBA |
| 20.W   | Apr.5 | Natsuo KIRINO’S *Real World* |
| **Part IV:** China: “Reform and Opening Up” |
| 21.M   | Apr.10 | Cultural Revolution & the Cult of Mao  
Kraus-Ch. 4* Schell* Frolic* Liang Heng* Lazzerini*  
Watch: [https://www.youtube.com/watch?v=PJyoX_vrlns](https://www.youtube.com/watch?v=PJyoX_vrlns) from 58 minutes to 1 hr.54 minutes |
| 21.M   | Apr.10 | Cultural Revolution & the Cult of Mao  
Kraus-Ch. 4* Schell* Frolic* Liang Heng* Lazzerini*  
Watch: [https://www.youtube.com/watch?v=PJyoX_vrlns](https://www.youtube.com/watch?v=PJyoX_vrlns) from 58 minutes to 1 hr.54 minutes |
| Apr.11 7 pm | | Public Lecture: Odd Arne Westad (Harvard University)  
“The Cold War: A World History”  
(Extra credit) |
| 22.W   | Apr.12 | China’s “Opening up and reform” policies**  
Goldman & Nathan* |
| 23. M  | Apr.17 | Women in rural China and family planning**  
Film: “Small Happiness” Read: Perry* White* |
| 24.W   | Apr.19 | Economic Growth and Inequality in China**  
Tobin* Han & Whyte* Lee-Memory* |
| 25.M   | Apr.24 | Environmental Crisis**  
Economist-China’s Environment* Shapiro-Chs.2-3*  
View Annie Leonard’s short video, “Story of Stuff”  
(http://www.storyofstuff.org/movies-all/story-of-stuff) |
| 26.W   | Apr.26 | Urbanization & Migration**  
Weston* Chang-Chs.7-8* Lee-Precariat* |
| **Part V: East Asia and International Relations** |
| 27.M   | May 1  | Okinawa** Island Disputes**  
Hein/Selden* Johnson* Allison and Baldwin*  
**Essay 3 due in class** |
| 28.W   | May 3  | Cross (Taiwan) Strait Relations **  
Bergsten-China’s foreign policy* Shirk* |
| TH     | May 11 | **4:00-7:00 FINAL EXAM** |